



National College of Arts

GOVERNMENT OF PAKISTAN

4, Shahrah-e-Quaid-e-Azam, Lahore-54000, Pakistan

Ph: (042) 99211622 - 99210599, Fax: (042) 99210500

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National College of Arts, Lahore Elective 1st Term Session 2020

Sr. #	Course Title	Course Introduction	Department
1.	Tapping into the unconscious	Responding to a given stimulus for practicing visual expression in response to a concern, so as to reinforce the understanding of how artists respond to their surroundings. This course will strategically help students develop their critical thinking and visual vocabulary, in order that they may better express their concerns.	Fine Arts
2.	Advanced Digital Photography	To give students an understanding of digital studio and outdoor photography: how it works in theory and practice. To help students develop an appreciation for photography as used in advertising. To help students develop an aesthetic sense for evaluating photos. To learn more about digital camera operations in the studio lighting settings. To use the camera as tool for creative expression as well as a form of visual thinking. Manipulation of formal elements to achieve better compositions. Apply principles of composition (RULES OF THIRDS) to produce professional images.	Visual Communication Design



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3.	Animation 1	By the end of this course, students will be able to understand the basic principles of animation/motion. Create compelling text based animation.(including intros and kinetic text animation) Understand usage of various tools in after effects.	Visual Communication Design
4.	Design Sensibility	This elective aims at creating a designer's approach among students so that they are able to implement their ideas and creativity with reference to design sensibility.	Textile Design
5.	Effective Research Design	This elective aims at facilitating the final year students by providing them a roadmap to easy and effective theoretical research. It will introduce them to the basics of academic writing hence they'll be able to communicate their ideas in a well articulated manner.	Textile Design
6.	Pop Music Theory and Structure	This beginner level course will introduce students to the theory and structure of pop music by analyzing selected pop songs.	Musicology
7.	Introduction to Music Psychology	Music is amongst the most familiar and least understood phenomena. It has been a subject of inquiry since thousands of years but still human intellect falls short of a holistic understanding. However, with a growing understanding about the human mind in recent decades, the mysteries associated to music are	Musicology



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		increasingly becoming subject to rational inquiry. Building upon the major findings in music psychology, this course aims to introduce students to the phenomenon of music in relation to the emerging understanding about the working of the human mind. It explores musical processes such as production, perception, and experience as they happen in the mind of musicians and listeners. The course also explores psychological perspectives on the meaning and purpose of music in order to introduce students to cutting edge research.	
8.	Cinema and the Conscious Mind	To educate how consciousness works in a non complicated way. To educate and understand how cinema works in manipulating our consciousness and sub consciousness. To educate and ask the question is it the responsibility of artists and filmmakers to produce such content that has a positive effect on the conscious and unconscious mind.	Film & TV
9.	Creative Writing (Short Story)	To introduce the short story, its structure and elements. To enable the students to write a short story.	Film & TV



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10.	History of Sub Continental Cinema	This course aims to make students aware of the historic development of sub-continental cinema. Students will learn the important historic events, movements and milestones of cinema in India and Pakistan.	Film & TV
11.	How to read a film	To explore a relation between Film and Art so that students can see and analyze film as art from. This course will introduce students with different aspects of Film and they will be able to see, write about and critique a film as an Art student.	Film & TV
12.	Importance of Practicing Public Relations	This online course (due to the current Covid Situation) will be studies via google meet to look into the basics of public relations. The role of media has indeed played a vital role for the development and enhancement of public relations and advertising. Hence, it would not be wrong to mention that PR can only be communicated where, media development and empowerment has been incredibly efficient and up to the mark.	Film & TV
13.	Creative Writing/Expressions	This elective course is designed to engage students with the process of creative writing or expressions. The main focus of this course would be on writing expression; however, it would shed light on other creative expressions	Cultural Studies



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		that have links with storytelling. This course is designed to follow a two pronged approach; theoretical and practical. First part of the class would focus on works of others and rules and techniques. Second part of the class would be more practical one in which students would follow those techniques and write something of their own.	
14.	City as a Mirror	Cities, like dreams, are made of desires and fears, even if the thread of their discourse is secret, their rules are absurd, their perspectives deceitful, and everything conceals something else.	Cultural Studies
15.	Architecture as a Backdrop of Film	Understanding the relationship between Film & Architecture through elements like transition, transformation, light & space, framing.	Architecture
16.	Lighting Aesthetics and Design	Basic understanding of the nature of light and application in design.	Architecture